

1936

The Robertson & Woodcock List of Goods & Prices for 10th August 1936

Super Boilings

8¹/₂d per lb

Almond Hardbake
Barley Sugar Super
Blackcurrant & Iodine
Cherry Coughs
Crystal Fruits
Crystal Mints
Dextro Butterscotch
French Almond Rock
Glycerine & Honey
Invalid Toffee
Menthol & Eucalyptus
8¹/₂d per lb
Blackcurrant & Licorice
Chocolate Crispettes
Clear Fruit Fingers
Crystals Mints
Daddy Trebor Herbal Tablets
Devon Assorted
Extra Fine Acids
Fruit Centres
Imperial Acids
Imperial Fruits
Imperial Limes
Mentha-Euca
Milk Chocolate Bonbons
Old English Mints
Orchard Fruits
Orange & Lemon Barleys
Palace Mixture
Royal Acid Drops
7¹/₂d per lb
Acid Tablets Super
Aniseed Twist Super
Fruit Seals Super
Lemonade Bonbons
Paradise Fruits
Paregoric Tablets Super
Rose Refreshers
Sherbet Bonbons
Summer Refreshers
7¹/₂d per lb
Brown Mint Crisp
Bullseyes
Grannies Chest Tablets
Lime Juice Nibs
West Indian Limes
6¹/₂d per lb
Acid Drops Super
Brandy Balls Super
Butter Slices
Clove Balls
French Almond Cubes
Mint Balls
Miracle Mints
Mothers Mints
Persian Sherbet
Raspberry Crystals

Special Packings:

Footballs
Mint Humbugs
Barley Sugar Sticks
Fancy Bottles
Barley Sugar Soldiers
Joyland Toffees
Xmas Rocks
Fudge Fancy Boxes

Creamy Toffee Tins:

Dick Whittington
Farmyard
Hesitation
Silver Sands

Trebor 1d Count Lines

Barley Fruit Sticks

Brompton Tablets
Cherry Barks
Chilnips
Crème de Menthe
Daytona Fruits
Doncaster Butterscotch
Extra Strong Peppermints
Ginger Beer
Koffades
Lemon Fizz
Lido Fruits
Orange & Lemon Drops
Orange Fizz
Royal Acids
Wine Drops
Buttermints
Full Cream Toffee
Lemonettes
Matador Mints
Sez You Toffee
Bobbies Choco Japs
Peter Pans
Harlequins
Choco Cubes
Black Boys
Bonny Boys
Carolinas
Doo Dahs
Lemonado
Lemonade Caramels
Lemon Cubes
Winter Cubes
Spearmint Cubes
Raspberry Cubes

Trebor ½d Count Lines

Army & Navy Tablets
Carnival Fruits
Clickety Clicks
Foaming Fizz
Fruity Chews
Herbal Tablets
Lemonade Cubes
Lemon Refreshers
Lushus Fruits
Parma Violets
Peerless Peppermints
Scented Bouquets
Sherbet Pops
West Indian Limes
Beatall Bars
Big Ben Bars
Bo'sun Bars
Buttermint Bars
Champ Toffee Bars
Cherry Cough Tablets
Crystal Bars
Egg & Milk Flaps
Fizz Whizz Bars
Flap Jacks
Football Flaps
Football Lollipops
Fruit Flans
Fruit Sundaes
Giant Black Jacks
Glider Bars
Golden Aero Bars
Humbug Bars
Icy Mints
Licorice Flaps
Lip Sticks
Lollibars
Long 'Uns
Luna Lollies
Natti-Paks
North Pole Tablets
Nuga Chocs
Raspberry Dab Suckers
Rugger Bars
Sambo Slices
Silver Fruit Tablets
Spearmint Bars
Speedway Bars
Super Spearmint
Toffee Crème Bars
Treachle Jacks
Watta Lollies
Winter Assorted

Assorted Pollypops
Bingo Bars
Chocolate Sonny Boys
Choco-Mac-Bars
Fruit Salad
God Star Bars
Jolly Boys
Monster Black Jacks
OK Fruit Bars
Orchard Fruits
Rainbow Mints
Empire Suckers
Sherbet Fountains

Trebor 1/4 d Count Lines

Chesties
Florals
Fruities
Fruit Monsters
Koffoes
Minties
Thirst Quenchers
Boat Race Chews
Black Jacks
Fruit Lumps Fruit Snaps
G.I.P.S.
I-Kan-Chews
Inky Dinks
Jazz Chews
Mint Bars
Rumba Bars
Snooker Snax
Sonny Boys
Winter Lumpis
Choco Japs
Chocolate Nugo
Footer Chews
Grape Fruit Bricks
Ice Cream Bricks
Lemon Ice Bricks
Licorice Nugs
Pineapple Chews
Port Wine Chews
Lump & Butter Chews
Sports Chews
Umpties

Trebor Weight Lines

Dr Robertson's Nox-Kofs
Fizz-its
Lemon Fizz-its
Trebor Cherry Coughs
Trebor Mintoos
Chocolate Toffee Dainties
Fruit Chunks
Joyland Toffees
Cokernut Ice
Mint Gems
Trebor Herbals
Silver Crest Toffees
Sonny Boy Slab Toffee

Boleyn

Crunches, Cubes, Fingers

Butter Crunch
Buttermint Crunch
Fruit Crunch
Chocolate Crunch
Clear Mint Cubes
Egg & Milk Cubes
French Nut Cubes
Malt Cubes
Winter Cubes
Aniseed Fingers
Barley Fingers
Barley Butters
Barley Malts
Butter Fingers
Clove Fingers
Greenland Mints
Eucalyptus Fingers
Iceland Mints
Malted Milk Fingers
Malted Scotch
Winter Fingers

Fruit Lines, Mixtures

Apricots

Ascot Fruits
Blackberries and Raspberries
Colonial Fruits
Empire Fruits
Festal Fruits
Fresh Fruits
Fruit Lollies
Grape Fruits
Icy Fruits
Mixed Fruit Fritters
Paradise Fruits
Tangerine Oranges
Texas Fruits
West Indian Limes
Aniseed Mixtures
Blackcurrant Mixture
Bunty Mixture
Butter Mixture
Chocolate Midgets
Dolly Mixture
Dorset Mixture
Duchess Mixture
Everybody's Mixture
Gala Mixture
Lemonade Mixture
Licorice Mixture
Midget Butters
Princess Mixture
Raspberry Mixture
Winter Mixture
Regatta Mixture

Pastilles, Rocks

Acid Pastilles
Buttermints
Chocolate Butters
Crème de Menthe Pastilles
Fruit Pastilles
Koff Kops
Cherry Cough Pastilles
Lemon Squash Pastilles
Lime Juice Pastilles
Mixed Pastilles
Orange and Lemon Pastilles
Boys and Girls Rock
Dolly Rock
Football Rock
French Nut Rock
Mint Sticks
Mixed Chocolate Rock
Orange and Lemon Rock
Rock Varieties

Satins, Bon Bons

Blackcurrant & Licorice Bonbons
Blackcurrant Satins
Chocolate Cracknels
Chocolate Cushions
Fairy Wands
Fruit Satins
Licorice Wafers
Malt Cracknels
Mint Cracknels
Peter Pans
Rose Satins
Rum & Butter Cracknels
Satin Cushions
Satinettes
Satin Jewels
Spearmint Wafers
Sweet Violets

Tubs, Fizzers

Brandy Kegs
Buttermint Tubs
Fizz Tubs
Fizz Wafers
Ice Cream Tubs
Lemon Fizzers
Lemon Tubs
Lemon Wafers
Mixed Fizzers
Orange Tubs
Raspberry Fizzers
Raspberry Tubs
Raspberry Wafers
Sherbet Bricks
Sherbet Fizzers

Sherbet Tubs
Sherbet Shells
Strawberry Ice Tubs
Treachle Tubs

Miscellaneous

Army & Navy Paregoric Tablets
Barley Sugar Twist
Best Fruit Balls
Bronchial Bricks
Butter Pats
Buttermint Humbugs
Cocoa Nibs
Chocolate Pods
Chocolate Wafers
Cokernut Brittle
Cokernut Toffee
Cough Twist
Dollies Bullseyes
Dollies Cloves-eyes
Sherbet Eyes
Fruit Bricks
Fog and Throat Tablets
Fruit Bricks
Fruit Twist
Glass Alleys
Glycerine and Lemon Drops
Golden Butter Balls
Harlequin Balls
Honey Bees
Honey Mints
Lime Bricks
Long Mints
Malted Mints
Mint Butters
North Pole Tablets
Orange and Lemon Quarters
Rum & Butter Pats
Spearmint Balls
Tangerine Balls
Voice Tablets
Winter Snaps

Balls

Acid Balls
Brandy Balls
Butter Balls
Cough Candy Balls
Golden Cough Candy Balls
Lime Balls
Ripe Goosberries
Winter Balls (Striped)
White Mint Balls

Bullseyes, Humbugs

Bristol Mints
Brown Bristol Mints
Brown Bullseyes
Bullseyes
Brown Clove Cushions
Brown Mint Cushions
Clove Eyes
Fruit Cushions
Kola Bon Bons
Mint Humbugs
Mint Tips
Mixed Mints
Winter Eyes

Drops, Seals, Tablets

Acid Drops
Aniseed Drops
Barley ABCs
Barley Fishes
Birds and Beasts
Blackcurrant Bars
Blackcurrant Ovals
Cats Tongues
Cherry Drops
Cherry Stones
Chocolate Teddies
Chocolate & Vanilla Tablets
Cokernut Bars
Cough Pips
Eucalyptus Tablets
Floral Tablets
Fruit Ovals,
Fruit Teddies

The shrinking product range

Take a look at these three lists of Trebor products. In 1936 there were 452 lines. By 1988 this had shrunk to 111. And today? Seven.

People still buy Trebor sweets. It's just they have far fewer different products to choose from. Back in the Thirties you could spend hours deciding between *Inky Dinks*, *Snooker Snax* or *Bo'sun Bars*. Much of this variety had gone by the Eighties, but even then you could find *Flutterbys*, *Woppa Chews* or *White Mice*. Now we're all too busy. We simply select gum or mints. Admittedly Trebor is now an adult brand, and a few of the old names still appear as niche products elsewhere. But back in the day, even adults had hundreds of sweets to consider.

Given the opportunity, most people would like more choice. Unfortunately, global food manufacturers have little interest in giving us that choice. It's much easier for them to produce a handful of lines and spend their money promoting the overall brand. Yes, it's gospel that the convenience of modern corporation-driven capitalism gives us a better life. But let your mind wander through these names of sweets from the Thirties. Think of the people who made them and the people who ate them – and ask yourself whether buying and eating sweets in those days wasn't perhaps, in some ways, a bit more fun.

Fruit Wafers
Herbal Bars
Lemon, Lime & Acids
Lime Bars
Lime Nibs (green)
Lime Nibs (white)
Midglet M & E Tablets
Montpelier Drops
Orange and Lemon Slices
Orange Pips
Oriental Fruits
Paradise Plums
Pears, Large
Phizoggs
Pineapple Drops
Small Fishes
Sonny Boy Drops
Tiny Cough Tablets
Tiny Fruits
Winter Warmers

Mixtures
Carnival Mixture
Little Folk Mixture
Jazz Mixture
Rugby Mixture
San Toy Mixture
Toffee Mixture

Rocks
Broken Butterscotch
Brown Mint Rock
Fruit Rock

Jam Roll
Raspberry Rock
Rhubarb Custard
Rock Allsorts
Sherbet Rock
Summer Rock

Toffees, Rings
Devon Toffee
Old English Toffee
Cokernut Rings
Cough Rings
Fairy Rings
Spearmint Rings

Boleyn Lemonade Powder
Boleyn Raspberry Crystals
Boleyn Grape Fruit Powder
Boleyn Sherbet
Empire Cocktails

Odd Weights
Mint Sticks
Icy Fruits
Mint Cracknels
Sherbet Bricks
Sherbet Shells
Tangerine Quarters
Fizz Wafers
Raspberry Wafers
Cats Tongues
Cokernut Rings
Fruit Wafers

1988

The Trebor Limited Retail
Price List for 8th August 1988

ROLLS
Mints
Extra Strong Mints – King Size
Softmints/Softmints Spearmint
Mint Imperials
Spearmint Imperials
Coolmints
Trebor Mints
Trebor Spearmints

Fruits
Softfruits
Refreshers
Trebor Wine Gums Large
Trebor Wine Gums Small
Tropical Pastilles
American Hard Gums Large
American Hard Gums Small
Fruit Pastilles

Others
Milk Gums
Cherry Drops
Aniseed Imperials

WEIGH-OUT
Boxes

Trebor Wine Gums
American Hard Gums
Milk Gums
Mini Wine Gums
Salad Gums
Midget Gems
Jelly Babies
Mint Imperials
Jelly Beans
Mint Creams

Jars
Kola Kubes
Sherbet Lemons
Strawberry Sherbets
Kopp Koppes
Cough Candy Twist
Pear Drops
Pineapple Chunks
Toffee Crunch
Blackcurrant Aniseed Sherbets
Buttermints
Crystals
Frosties
Everybody's Mixture
Extra Strong Mints
Toffee Bon Bons
Strawberry Bon Bons
Lemon Bon Bons
Fruit Salad
Mint Imperials

Great Spearmint Imperials
Aniseed Imperials
Pancho Raisins
Pancho Peanuts
Assorted Toffee, Top Cream
Dairy Fudge
Iced Caramels
Choc Eclairs
Softmints
Softmints Spearmints
Softfruits

CHILDRENS

Sugar Coated Mallows
Fruit Salad
Black Jack
Woppa Chew Cola/Spearmint
Postman Pat
Apple Chew
Flutterbys Chocolate
Flutterbys Caribbean
Penny Pets
Penny Coins
White Mice
Little Big Feet
Trebor Hands
Jelly Rings
Gum Fruits
Trendy Trainers
Wrigglers
Kola Bears
Cobblestones
Glitter Grubs
Kool Kola Katz
Jelly Animals
Postman Pat
My Little Pony
Milk Teeth
Great Munchy Mushrooms
Bubble Gum Fruits
Assorted Tools
Fish 'n' Chips
Postman Pat
My Little Pony
Transformers
Fudgy Bars
Toffee Lolly
Beataill Lolly
Fizzy Kola Lolly
Dinosaur '5's
Record Breakers '5's
Space '5's
Nutto Chew Bar
Cola Refreshers
Big Chuckles
Kola Frosties
Fruit Flavour Frosties
Pineapple Frosties
Black Jack Stickpack
Fruit Salad Stickpack
Lollyade, Mix of Lollydips
Canadian Apples

BAGS
All as above

BARS
Chocolate Coconut Ice
Soft Nougat Small
Soft Nougat Large
Soft Nougat Giant
Chocolate Soft Nougat

2012

Kraft Foods, 18th Feb 2012
Trebor Extra Strong Mint Spearmint
Trebor Extra Strong Mint Peppermint
Trebor Softmints Spearmint
Trebor Softmints Peppermint
Trebor Softfruits
Trebor Extra Strong Gum Spearmint
Trebor Extra Strong Gum Peppermint